



Hello.

Thank you for your interest in the creative services of Monster Design Company. The following overview presents the scope of our capabilities.

In helping you with any projects, we believe our award-winning creativity, marketing experience and project management skills will help you grow your business or brand. Also, we are very easy and fun to work with, and will always strive to ensure you are satisfied as a client.

In brief, we offer tremendous value and resources in the following key areas:

- Helping establish and define the communication and branding goals of a project or business
- Clearly identifying, unifying, and presenting a brand message in a way that is uniquely appropriate, distinctive and different than the competition
- Connecting the needs of the target market to the benefits of the brand in powerful ways
- 13 years professional experience in design, advertising, and marketing communications
- Complete project management from concept to delivery
- Creativity, strategic planning and precise project execution
- Award-winning design that's one step ahead of the competition

Once again, thank you for this opportunity. I look forward to hearing from you at your earliest convenience.

Sincerely,

Tom Beauchamp
CEO & Principal Creative

Seeking fire.™

SACRAMENTO: P 916 572 6321 / 1014 SECOND STREET, OLD SACRAMENTO, CA 95814

BENICIA: P 707 208 5481 / 422 LLOYD COURT, BENICIA, CA 94510

F 707 748 1124 / INFO@MONSTERDESIGNCO.COM

WWW.MONSTERDESIGNCO.COM



The Studio

Monster Design Company is a full-service creative studio focused on building smart brands. We understand that good design is good business and therefore focus on delivering strategic, insightful design solutions that build brand awareness, and exceed marketing expectations. We provide award-winning graphic design, web design, advertising, and marketing communications to entrepreneurial, corporate, and non-profit clients looking for a partner equally dedicated to their success. With clients throughout Northern California, Monster Design Company has offices in both Sacramento and Benicia, CA.

In brief, we offer tremendous value and resources in the following key areas:

- Helping establish and define the communication and branding goals of a project or business
- Clearly identifying, unifying, and presenting the brand message in a way that is uniquely appropriate, distinctive and different than the competition
- Connecting with the needs of the target market to the benefits of the brand in powerful ways
- A combined 30 years of professional experience in design, advertising, and marketing communications
- Complete project management from concept to delivery
- Creativity, strategic planning and precise project execution
- Award-winning design that puts you ahead of the competition

Our Approach

Monster Design Company serves clients from many different industries but when we begin working together our first priority is always the same. Defining design as communication, we work with you to establish and focus your business goals and marketing message, then create sharp, persuasive marketing solutions in sync with your objectives. Our extensive experience creating identities, packaging, publications, annual reports, brochures, direct mail, websites, restaurant and business environments, and illustrations results in a comprehensive, insightful approach to every project that generates a total business solution, not just a disconnected design.

We know satisfied clients are the best way for our business to grow. That's why Monster Design Company thinks like a partner and acts as a resource during a project's development, ensuring a smooth and exciting experience for everyone involved. During the development phase, we'll recommend appropriate strategies that meet both marketing objectives and budget requirements, returning you the most "bang for the buck." We're aware that time lines always run tight, so we do our best to turn around projects before deadline. We don't expect you to work around our schedules, we'll work around yours.

From concept to delivery, Monster Design Company works with you to create communication solutions that are as unique as your company.

Staying In Touch

In general, the office hours for Monster Design Company are 8:30am - 5:00pm, Monday - Friday. The primary contact numbers are 916.572.6321 and 707.208.5481. We can also be reached by email at info@monsterdesignco.com.

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Clients

Building

Ascent Builders
California Apartment Association
Carina Corporation
Centex Homes
ConSol/ComfortWise
JTS Communities
KB Homes
Lewis Homes
Lightning Demolition
MaCallum Cabinets
MacLaughlin and Co.
Natomas Park
Southport Business Park
Stanford Ranch
Tim Lewis Construction
Builders Digest
Woodline Cabinets

Education

Benicia Unified School District
California Commission on
Teacher Credentialing
Sacramento Waldorf School
San Francisco Waldorf School
Teaching Autistic Children
University of California, Davis

Financial

First US Community
Credit Union
SAFE Credit Union
Venue One

Food & Beverage

Bella Bru Cafes
Bell-Carter Foods, Inc.
Building & Loan Restaurant
L Restaurant & Wine Lounge
MacFarms of Hawaii
Now We're Cooking
River City Brewing Co.
Straw Hat Pizza Cooperative

Health

Animal Blood Bank
Arthritis Foundation
California Health Services
Marin IPA
Prima Medical Group
Southern California Association for
Healthcare Risk Management

Legal

California Supreme Court
Davis & Leonard, LLC
Goyette & Associates
Pacific Legal Foundation

Music

Benicia Performing Arts Foundation
Dunlop Manufacturing
Strictly Roots

Destination & Retail

Benician Day Spa
Benicia Main Street
Bodyworks Fitness Center
Downtown Calistoga
Downtown Livermore
Downtown Sacramento Partnership
Downtown Ukiah
Fairfield Main Street Association
Katia's Collections
Trumpette
Wala

Service

1-800-GOT-JUNK?
Connect Publications
McKay Photography
Packaging Arts
Sight & Sound Audio Visual
Solano Magazine
The Picture Company

Technology

Bittel USA

Transportation

Segway of Napa/Solano
Yolo Bus

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